



AmeriCorp VISTA Engagement Coordinator Summer Associate
Service Dates: 6/12/2023 – 8/28/2023

Job Description:

West Park Kamm's Neighborhood Development (WPKND) seeks a Summer Associate to work with the Engagement Coordinator to develop and execute a farmers market outreach plan. The Associate will also collaborate with WPKND's Neighborhood Engagement team to connect marketgoers with resources to improve water & energy efficiency in our aging housing stock. The Associate will attend neighborhood events, community meetings, and meet with local leaders to build trust and better understand needs. At the market, the Summer Associate will engage attendees and promote the acceptance of SNAP and other programs. The Associate and Market Manager will design and launch a survey of market attendees to gain feedback and plan for sustainability initiatives. The Associate will assist in coordinating with partners and volunteers leading up to the market as well as support partners and volunteers day-of.

The Engagement Coordinator Summer Associate will:

The VISTA will assist WPKND staff in planning, implementing, and reviewing a community engagement and outreach strategy for the Kamm's Corners Farmers Market, as well as day-of market responsibilities. The goals of the outreach and engagement strategy are to identify and connect with neighborhood leaders, institutions, and organizations that serve low-to-moderate income families, and to better identify the needs of said community. Expected outcomes include increasing the number of people using nutrition incentive programs at the market and increasing overall neighborhood access to fresh, affordable produce and other foods. Our full-year VISTA will help develop materials that WPKND staff and the Summer VISTA will implement at community events. The VISTA will also assist in coordinating sustainability programming at the market, which will provide information and resources to neighborhood residents and homeowners involving energy conservation, responsible landscaping, and other green best practices. Expected outcomes include increased volunteer participation at the market and in the West Park Green Team, and the increased use of rain barrels and responsible landscaping in the neighborhood, as well as resources and programs for energy conservation. The VISTA will attend neighborhood events with partner organizations to spread the word about market programming, engage with potential service recipients, and engage with potential volunteers in order to bolster engagement efforts.

Program Benefits and Terms:

- Training
- Living Allowance
- Education award upon successful completion of service
- Car recommended
- Permits attendance at school during off hours
- Permits working at another job during off hour



About West Park Kamm's Neighborhood Development:

WPKND is a non-profit community development organization that serves more than 25,000 residents and 200 businesses on Cleveland's west side. Dedicated to the West Park Kamm's Community, WPKND cultivates a neighborhood where the diverse needs of its people are met through community-building, stewardship, and development initiatives.

To Apply:

Interested candidates should submit a cover letter, resume, and two references to Rebekah Ferro at rebekah@westparkkamms.org with the subject line: Engagement Coordinator Summer Associate Application. Applications will be reviewed on a rolling basis until position is filled. Electronic submissions only. WPKND is an equal opportunity employer.