

# SCHOOL OF COMMUNICATION

## B.A. Communication Studies Communication Management Track

**Communication Management** focuses on understanding and improving communication processes in a variety of contexts, including healthcare interactions, organizations, teams, families, interpersonal relationships, negotiation and mediation settings, and communication between persons from different cultures, genders, and ethnicities.

Students who specialize in Communication Management develop a critical understanding of the vital role that communication plays in contemporary life, characterized by new technologies, rapid social change, instant messaging, and dynamic interpersonal relationships.

Communication Management students will develop intellectual, problem-solving, and career-related skills such as conflict management, team facilitation, leadership, public speaking, professional writing, negotiation, critical thinking, analysis and inquiry, health communication, and intercultural communication competencies.

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### Areas of Study

**Organizational Communication**  
**Relational & Family**

**Health Communication**  
**Communication and Diversity**

**Mediation & Conflict Resolution**

### Internships

The School of Communication encourages Communication Management students to complete an internship during their undergraduate studies. Internships allows students to gain valuable skills, network with professionals in their field, gain professional feedback, and build their resume. For more information about School of Communication Internships visit our website: <https://class.csuohio.edu/communication/cominternships>.

### Types of Careers in Communication Management

**Business Analyst**  
**Chief Communication Officer**  
**Communications Manager**  
**Community Relations Manager**  
**Corporate Event Planner**

**Employment Recruiter**  
**Fundraiser**  
**Marketing Manager**  
**Mediator**  
**Public Affairs Officer**

**Publications Editor**  
**Researcher**  
**Speechwriter**  
**Team Facilitator**  
**Training & Development**

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If you are interested in the Communication Management Track contact the School of Communication for more information and schedule an appointment with our Communication Studies Major Director.



216-687-4630



[communication@csuohio.edu](mailto:communication@csuohio.edu)



2001 Euclid Avenue, MU 233 Cleveland, Ohio



COMMUNICATION STUDIES MAJOR
COMMUNICATION MANAGEMENT SEQUENCE REQUIREMENTS

Effective Fall 2020

Students must complete a minimum of 39 credit hours and maintain a 2.25 GPA, across all Communication course, to graduate with a Communication Studies Major. All School of Communication Majors are required to successfully complete COM 101 (Principles of Communication) and COM 303 (Communication Inquiry) with a minimum grade of (C). Transfer students must take a minimum of 20 credit hours, including their capstone, in communication courses at CSU.

School Core Courses (6 credits)

- COM 101 Principles of Communication
COM 303 Communication Inquiry\*

Communication Management Theory Elective Courses (15 credits)

Select five of the following

- COM 201 Comm. & Human Relationships in E. Asia
COM 211 Comm. In Personal Relationships
COM 330 Nonverbal Communication
COM 331 Gender & Communication
COM 332 Interracial Communication
COM 333 Sports Communication
COM 346 Communication in Organizations
COM 348 Intercultural Communication
COM 362 Health Communication
COM 366 Communication & Conflict
COM 368 Leadership Communication
COM 380 Family Communication
COM 394 Adv. Interpersonal Communication\*

Communication Management Skills Courses (6 credits)

Select two of the following

- COM 240 Professional Communication\*\*
COM 242 Public & Professional Speaking\*\*
COM 341 Group Process & Decision Making
COM 379 Communication and Negotiation

Communication Management Elective Courses (9 credits)

Students must take any three communication courses that do not fulfill any other major requirement, for example a course taken to fulfill a Communication Management Theory Elective cannot count as a Communication Management Elective Course. Only three credits of Internship (COM 490) or Independent Study (COM 496) can count towards this requirement.

- COM
COM

Communication Management Sequence Capstone Course (3 credits)

Select one of the following

- COM 444 Mediation & Collab. Problem Solving\*
COM 448 Organizational Teams\*
COM 449 Adv. Health Communication\*
COM 475 Communication and Training\*

\*Denotes courses with pre-requisites. Check for pre-requisites located within the course descriptions in CSU's online Undergraduate Catalog.
\*\* Denotes courses that meet the Writing Across the Curriculum (WAC) requirement

Students with question regarding their Major Degree Requirements should contact the School of Communication's Main Office at (216) 687-4630 to set up an appointment with their Major Academic Advisor. Questions concerning Graduation and General Education Requirements should be directed to the C.L.A.S.S. Advising Office at (216) 687-5040.