



DEVELOPING A LEVIN MANAGEMENT FELLOWSHIP PROGRAM

Creating public value through engaged learning.



**Center for
PUBLIC AND
NONPROFIT
MANAGEMENT
at Levin.**

OVERVIEW

To cultivate the next generation of public & nonprofit leaders while assisting organizations on real-world projects, the Center proposes the creation of a Levin Management Fellowship program.



**Center for
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at Levin.**

DESIGNED TO...

EQUIP

+

EMPOWER

the next generation...



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The 3 C's

(a Rob Ziol concept.)

Curriculum.

Competencies.

Connections.



(This is where we come in!)

THE NEED...

Students take classes. Then what?

Students intern. Then what?





**The fellowship
bridges the gap
between...**



CSU's Mission:

ENGAGED LEARNING.

Empowering Students.
Creating Knowledge.
Engaging Communities.
Shaping Our World.



(This is what the fellowship will do!)



Meanwhile...

Public sector retirement data illustrates the need to empower the next generation of change agents in Ohio and create a pipeline of prepared public servants in the midst of mass retirements.

According to the Ohio Public Employees Retirement system, a 73 percent increase in eligible public sector retirees was displayed between 2011 and 2012. Additionally, in 2016, Ohio was identified as one of six states exhibiting a significant number of public sector retirees.

The need to assist with succession planning and knowledge transfer persists as Baby Boomers seek retirement.

PROGRAM COMPONENTS

Interning

Professional
Development
Opportunities

Project
assistance

Mentoring



Students will receive paid placements for an academic year while...

- ✓ Completing real-world projects
- ✓ Receiving a mentor/support system
- ✓ Participating in professional development opportunities (i.e. LeanOhio, PMA, etc.)
- ✓ Participating in cohort activities (i.e. team building exercises, community engagement projects, etc.)

AND MORE!!!!



BONUS POINTS:
These are programs our Center already runs.

ANTICIPATED LAUNCH: 2020-2021 Academic Year



4 MANAGEMENT FELLOWS

(More to come about this later...)



2 Local Government Fellows

Public Management Academy

Compensated through state funds



2 Dively Fellows

Nonprofit Management Academy

Compensated through Dively Funds

*Fellows will work for \$12/hour, 20 hours/week.

THE PERKS



THE PERKS

for organizations!

PARTNER ORGANIZATIONS WILL...

- ✓ Receive hands-on project assistance from Levin College students;
- ✓ Prepare & empower the next generation of change agents in Northeast Ohio;
- ✓ Create a pipeline of prepared public & nonprofit leaders in the midst of mass retirements.



This helps with succession planning & knowledge transfer -- something that organizations may struggle with.

Meanwhile, while I was planning this....

Meet our 2019-2020 Dively Fellows!

THIS happened.



Side note: It was a hot potato. But I used it as a pilot program/learning experience to plan the new program!



Adam Allen
Levin Group, Inc.



Erykah Betterson
Levin Group, Inc.



Kaliya Smith
Cleveland Neighborhood Progress



Kevin Ballou
Cleveland Play House

The projects...

Focus: Community Development



**Northern Ohio Blanket Mills
(Clark-Fulton Neighborhood):**
Historic preservation/adaptive
re-use project



**Kenmore Commons
(Hough Neighborhood):**
An affordable housing project



**Partnership & Public Safety
Initiative
(Buckeye-Woodhill
Neighborhood)**



**Arts Education &
Grants Management Projects**

***Participated in fellow orientation, LeanOhio Boot Camp, the Mentoring Program, Women's Leadership Programs, a lunch with the Dean, one-on-one meetings w/Center staff, & will present their final projects.**

**Kaliya's mentor
Associate Director of Burten, Bell,
Carr Development, Inc.**



" I've gained an immense amount of confidence - not only in myself, but in my work and intelligence. I've become more comfortable with having uncomfortable conversations about the trauma and disinvestment of our communities. I've also strengthened my leadership skills, I've always been a leader but only when chosen, throughout my internship I've learned to take on the leadership when necessary and not only when it is assigned to me. Lastly, I had the opportunity to complete the 'LeanOhio Boot Camp' through my fellowship where I learned effective decision-making skills for the public sector."

**Eyrkah's mentor is the Field Office
Director for HUD (Cleveland)**



"I've had the opportunity to learn about the Low-Income Housing Tax Credit process, HUD regulations for upkeep of properties and the loan/financing side of property development. I have also learned skills to help vulnerable tenant populations and assist management in affordable housing units such as outreach, tenant relations and logistics."



"It's been really neat to work on a project that aligns my passions for city planning, neighborhood revitalization, and equitable access to good quality housing. I've also been able to meet a lot of people in the field working to make Cleveland better. I hope to be one of those people after I graduate."

**Adam's mentor is the
Planning Director for
University Circle, Inc.**



So here's what I learned from this "pilot"...

- ✓ **Better prep organizations**
- ✓ **Provide a "structured" plan of events/programs**
- ✓ **Anticipate that problems are going to arise --> Use foresight.**
- ✓ **Interview students, and implement a more structured on-boarding system**
- ✓ **Streamline the approach, by keeping it "in-house" to add value to existing programs. (There's a method to our madness of integrating this with PMA & NMA!)**

...and MANY additional lessons.



**WHERE DO WE GO
FROM HERE?**

Student Application

Currently developing the app (i.e. essay prompt, request for resume, interview, etc.)



Financial sustainability?
Planning to apply for grants (i.e. Cleveland Foundation) and already seeking other opportunities to grow the program.

Host Application

Planning to roll out opportunity to host to upcoming academy cohorts. (Currently developing host site app.)

Most valuable classes for this project?

- ✓ Grants Management (especially with next steps...)
- ✓ Project Management (2 classes)
- ✓ Survey/Data-Based Decision-Making
(developing surveys for students & organizations)
- ✓ Strategic Management

THANK

YOU