

NEOMDR Demographic, Housing, and Socioeconomic Profiles: Massillon city, Stark County, Ohio

Source: [2012-2016 American Community Survey, 5 Year Estimates](#)

Prepared by the [Northern Ohio Data & Information Services \(NODIS\)](#), [Levin College of Urban Affairs, Cleveland State University](#)

AGE	NUMBER	PERCENT
Total Population	32,268	100.0%
Under 5 years	2,294	7.1%
5 to 17 years	5,179	16.0%
18 to 24 years	2,905	9.0%
25 to 44 years	7,630	23.6%
45 to 64 years	8,591	26.6%
65 years and over	5,669	17.6%
Median Age	40	

RACE AND HISPANIC/LATINO ORIGIN		
Total Population	32,268	100.0%
White alone	28,846	89.4%
Black or African American alone	2,327	7.2%
Amer. Indian & Alaska Native alone ²	2	0.0%
Asian alone	147	0.5%
Native Hawaiian & Pacific Isl. alone ²	0	0.0%
Some other race alone	42	0.1%
Two or more races	904	2.8%
Hispanic or Latino origin (of any race)	917	2.8%

EDUCATIONAL ATTAINMENT		
Population 25 years and over	21,890	100.0%
No High School Diploma	2,353	10.7%
High School Graduate or Equivalent	9,191	42.0%
Some College, No Degree	4,820	22.0%
Associate's Degree	1,949	8.9%
Bachelor's Degree	2,241	10.2%
Master's Degree or higher	1,336	6.1%

INCOME		
Total Households	13,025	100.0%
Less than \$10,000	1,014	7.8%
\$10,000 to \$14,999	862	6.6%
\$15,000 to \$19,999	876	6.7%
\$20,000 to \$24,999	982	7.5%
\$25,000 to \$29,999	662	5.1%
\$30,000 to \$34,999	787	6.0%
\$35,000 to \$39,999	892	6.8%
\$40,000 to \$44,999	704	5.4%
\$45,000 to \$49,999	805	6.2%
\$50,000 to \$59,999	1,100	8.4%
\$60,000 to \$74,999	1,654	12.7%
\$75,000 to \$99,999	1,053	8.1%
\$100,000 to \$124,999	680	5.2%
\$125,000 to \$149,999	403	3.1%
\$150,000 to \$199,999	395	3.0%
\$200,000 or more	156	1.2%
Median Household Income	\$42,808	
Median Family Income	\$54,066	
Per Capita Income	\$22,548	

POVERTY	NUMBER	PERCENT
Population for Poverty Determined ²	31,485	100.0%
Below Poverty	5,765	18.3%
At or Above Poverty	25,720	81.7%

EMPLOYMENT STATUS		
Civilian Labor Force	16,182	100.0%
Employed	14,658	90.6%
Unemployed	1,524	9.4%

HOUSEHOLD SIZE		
Total Occupied Housing Units	13,025	100.0%
1 Person	4,136	31.8%
2 Persons	4,565	35.0%
3 Persons	1,695	13.0%
4 Persons	1,513	11.6%
5+ Persons	1,116	8.6%
Average Household Size	2.41	

HOUSING OCCUPANCY		
Total Housing Units	14,805	100.0%
Occupied	13,025	88.0%
Vacant	1,780	12.0%

HOUSING TENURE		
Total Occupied Housing Units	13,025	100.0%
Owner Occupied	8,290	63.6%
Renter Occupied	4,735	36.4%

YEAR STRUCTURE BUILT		
Total Housing Units	14,805	100.0%
Built 2014 or later	24	0.2%
Built 2010 to 2013	204	1.4%
Built 2000 to 2009	1,900	12.8%
Built 1990 to 1999	991	6.7%
Built 1980 to 1989	515	3.5%
Built 1970 to 1979	1,756	11.9%
Built 1960 to 1969	1,413	9.5%
Built 1950 to 1959	1,854	12.5%
Built 1940 to 1949	1,336	9.0%
Built 1939 or earlier	4,812	32.5%
Median Year Structure Built	1957	

HOUSING VALUE	
Median Housing Value	\$98,700

RENT	
Median Contract Rent	\$515
Median Gross Rent	\$670

Notes:

1 See <http://levin.urban.csuohio.edu/neomdr/profile-info.html> for information about this table.

2 Abbreviations: Amer. Indian & Alaska Native alone = American Indian & Alaska Native alone, Native Hawaiian & Pacific Isl. alone = Native Hawaiian & Pacific Islander alone, Population for Poverty Determined = Population for Whom Poverty is Determined, 1939- = 1939 or earlier.

3 Numbers and percentages may not sum to total due to rounding.